



TANKS FOR COUNTRY FOOTY – ROUND 2

West End Community Fund (WECF) announces more clubs

Following on from the community to community funding initiative that was launched in July, a further 10 clubs will receive tanks before Christmas.

The community football leagues from across the state will benefit from a donation of a 22,000 litre Team Poly water tank from the WECF. SA Water is also supporting the project, with a donation of up to \$1,000 per tank, per site. A total of 40 clubs will receive tanks over the next 18 months.

The West End Community Fund was set up on the premise of community to community giving. Funds received from the purchase of water at the iconic water fountain at the West End Brewery on Port Road will be used to give back to communities in need.

WECF Chairman and Lion Nathan SA Regional Director, Damien Mori said that this major funding initiative will give local sporting clubs a much-needed boost.

“The first ten tanks that have gone out have been received well, and our recent visit to Peake it was evident that this initiative is working well for the community ovals they are assisting,” said Damien.

Working with the Community Football Board (SANFL), the WECF has selected the next ten SA clubs to receive tanks, supplied by Hills Industries and country football sponsor Team Poly.

STOP PRESS: Lyrup will receive their tank on Thursday 26/11. Neville Natrass – Club President, will receive it along with a floatilla of boaties from the West End Mighty River Run. John Riddell, Jason Snowy Carter and a few of the lads will come to the oval and help launch the tank at the club. The WECF also supports the Mighty River Run raising funds for Novita Children’s Services, as another water to water initiative.

Jake Parkinson from SA Brewing will be there as the official representative for SA Brewing and the West End Community Fund. Photo opp from 9.30am – Thursday 26/11.

SA Water Chief Executive Anne Howe said this project allows not-for-profit regional football clubs to capture their own rainwater and use it to help keep their ovals – and their local community - alive.

“SA Water is proud to be helping regional families to keep playing sport and remain active, by helping their home grounds survive the drought,” said Anne. “Our involvement with the WECF supports our *Community Connect* program to help build regional grass roots programs for the communities we serve across the State,” Anne said. “We look forward to working with the WECF to help keep regional football alive and kicking.”

According to David Shipway, Chair of the Community Football Board, community football is suffering not only in a falling number of players, but also under the impact of the drought.

“In some communities, local footy is the only regular social engagement,” said David. “Losing the chance to host a home game because of the state of the local ground is particularly disheartening for clubs and their players. This initiative will provide a real boost for local sport.”

The next ten clubs to receive the tanks have been selected and the Community Football Board hopes to encourage other clubs in need to apply.

“Local footy plays an important role in bringing South Australians together and promoting home-town pride,” said Damien Mori. “This is a perfect example of the kinds of solution-based initiatives the West End Community Fund is looking to support.”

For further information about the West End Community Fund and applying for a grant, see www.wecf.org.au

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ABOUT THE WECF

The West End Community Fund has been set up to manage the funds from the Water Fountain at the iconic West End Brewery, which has been dispensing fresh filtered water from natural aquifer underneath the brewery since 2000.

In 2002, after public consultation a charge was imposed, with funds going to South Australian charities and managed by the Adelaide Bank Charitable Foundation. In September 2008 this foundation closed due to the Bendigo Bank merger.

The West End Community Fund hopes to assist communities in need with appropriate funding and solutions-based initiatives.

HOW DID WE CHOOSE THE FOOTBALL CLUBS?

General selection Guidelines and stipulations:

1. Allocated to Communities very reliant on water or in marginal or low rainfall areas
2. Spread over all the state
3. Only 1 tank per league in each proposed allocation and
4. All recipients have advised a need for increased water storage and value the need to conserve usage

THE SECOND TEN CLUBS

Blyth Snowtown - North Eastern Football League

Blyth/Snowtown FC is a merged club from two towns that are 20km apart and play in the North Eastern Football League. It is predominately a sheep grazing and cereal crop growing area located in the Mid North. The area is very reliant on rainfall which has been well below average in recent years and is drier than much of the state.

NB: Two tanks – Team Poly have donated one to Snowtown as well.

Callington Football Club - Hills Football League

The Callington United Eagles Football Club is situated mid way between Mt Barker and Murray Bridge, just off the freeway on the Princes Highway. It is a small rural community that is suffering very badly from the continuing drought. The area relies heavily on cropping when the rainfall is sufficient, in a low rainfall area. (about 18 inches per annum).

The football club commenced about 16 years ago, so is relatively new and has struggled at senior level. They are a very enthusiastic club, with a small population and without a lot of sponsors and therefore struggle financially.

Hamley Bridge Football Club - Adelaide Plains

Hamley Bridge is a small town situated between the Gilbert & Light Rivers in the Adelaide Plains region. The Football Club has 2 senior and 4 junior teams playing in the Adelaide Plains Football League and the surrounding area is predominately a cereal farming region. The local township and its few remaining businesses are very reliant on the local farming community and the success of their crops. The local sporting clubs including the football club are the backbone of the township.

Kapunda Football Club

Kapunda is located in the Light region and is a gateway to either the Barossa or Clare Valleys. It has a history of copper mining but today is reliant on the local farming community focusing predominately on growing cereal crops. The football has 2 senior and 5 junior teams playing in the Barossa, Light & Gawler Football Association. The football club is a large part of the local community and provides opportunities for the local kids to be involved in sport

Keith Football Club - KNTFL

The Keith Football Club is part of the 10 team KNTFL competition and is situated in the upper South East of the state. It is in what would be described as a marginal area rainfall wise with this area experiencing one good season in 5. I suspect the average rainfall in this area would be 15/17 inches per year. This area is reliant on the sale of livestock ie. cattle and sheep for income as well as grain and legume cropping. However over the last decade, this area has certainly experienced some poor years when it comes to rainfall.

Lameroo Football Club – Mallee Football League

Lameroo is located in the upper South East in the Mallee area where this club/town is situated in marginal rainfall country. This club is part of the Mallee League which comprises six teams. This area is very reliant on cereal crop growing although some properties do run small numbers of livestock. The region would receive 1 good season in ten. Unfortunately these statistics are the reasons why the farming population has been falling now for the last decade. Again any appliance such as an extra rain water tank would be of a huge benefit.

Lyrup Football Club – Riverland Football League

Lyrup is a small town located on the Murray River in the Riverland region between Renmark & Berri. The local area has fruit orchards and vineyards and is very reliant on the Murray River due to low rainfall in the area. The football club has a senior and a junior team in the Riverland Independent Football League. The township is experiencing difficult times due to the minimal water allocations available to the local growers because of the ongoing drought in the region.

Marble Range Football Club - Pt Lincoln Football League

Marble Range Football Club - Based at Wangary Oval on the Lower Eyre Peninsula. The Marble Range Football Club draws players from the local farming community and the Coffin Bay region. While rainfall is more reliable than other areas of the Eyre Peninsula the club is heavily reliant on other water sources such as ground water which is at record low reserves due to the ongoing drought throughout the region.

Moonta Football Club – Yorke Peninsula

Moonta has seen a population growth in the past few years which has given the local football club a real boost in younger players. It is situated on the coast in northern Yorke Peninsula and the surrounding area to the south between Arthurton and Maitland being some of the best farming land in SA. The town origins were in mining and now has a healthy reliance on the tourist / accommodation industry and is well known for its antique shops. Both cricket and football is played on the oval and early in 2009 the oval had a turf wicket installed with the help of Les Burdett.

Rudall Football Club - Eastern Eyre

Rudall Football Club - Located on Central Eyre Peninsula is a very proactive club representing a small town with members predominately from the surrounding cereal and sheep grazing farming community. The Rudall Oval is situated in a low rainfall area and has no access to water other than the mains supply.

PREVIOUS TANK ALLOCATIONS

DELIVERED BY 31/10/09	
Round 1 of 10 Tanks 2009	
Club	League
Booleroo Melrose Wilmington (Booleroo)	Northern Areas Football League – recipient BOOLEROO OVAL
Cleve	Eastern Eyre Football League
Goolwa Port Elliot (Goolwa Oval)	Great Southern Football League
Loxton North	Riverland Football League
Mallala	Adelaide Plains Football League
Paskeville	Yorke Peninsula Football League
Peake	Mallee Football League
Riverton Saddleworth Marrabel United (Riverton Oval)	North East Football League
United Yeelanna (Karkoo Oval)	Great Flinders Football League
Whyalla (Bennett Oval)	Whyalla Football League