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MEDIA RELEASE

SA WATER LAUNCHES SCHOOL LEARNING PROGRAM *BRAINWAVE*

SA Water has launched its 2010 learning program for schools, titled *SA Water Brainwave*, with this year's program building on the success of the inaugural 2009 program.

Last year about 9,500 students from schools across the State participated in the learning program and this year there will be a greater regional focus.

SA Water Chief Executive Anne Howe says this year's program covers a wide range of teaching and learning perspectives with a strong focus on science and technology.

"Our learning program includes performing arts, science workshops, tours, school visits and professional learning for teachers, and has been designed to ensure the program's learning outcomes are all linked into the school curriculum," Ms Howe says.

"It will focus on key areas including water conservation and sustainability, human impacts on the water cycle, water and wastewater networks and how precious the resource is."

At the beginning of the year a copy of the *SA Water Brainwave* booklet was sent to all schools across the State which outlines the 2010 learning program for students and teachers.

"This year we have expanded the program to reach a greater number of schools across regional South Australia including Port Pirie, Renmark, Murray Bridge and Eyre and Yorke Peninsulas," Ms Howe says.

"To ensure we can reach as many schools as possible most of the programs and resources are provided at no cost and, where possible, free transfers and travel reimbursements will be offered to rural and disadvantaged schools to ensure they can get involved in the *SA Water Brainwave*.

"By spreading the message of how important water is to our State's future generations we're doing our best to ensure this precious resource will always be on their minds - and we also hope the students will do their best to remind their friends and family as well."

The 2010 program begins on Monday 22 February with SA Water presenting the educational show 'Rock Chick and Science Geek in SOAKED!' - part of the Adelaide Fringe Festival.

For more information about *the SA Water Brainwave* visit www.sawater.com.au/education