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MEDIA RELEASE

SA WATER LAUNCHES WATER EDUCATION BOOK

Captain Plop's Water Saving Mission

SA Water has today launched *Captain Plop's Water Saving Mission*, an educational picture book which is aimed at helping kids from 4 - 8 years old understand the importance of water conservation around the home.

SA Water Chief Executive Anne Howe said the book had been designed as an informative and engaging resource and is part of SA Water's School Education Program for 2009.

"Working in partnership with the Department of Education and Children's Services, we have been busy engaging children across the State in water literacy and this new picture book will be the perfect complement to our exciting education program," Ms Howe said.

"Already for 2009 we have held a Fringe Show about wastewater in our learning centre and taken it on the road to regional areas, we have been a part of Come Out 09 with the *The Magic Waterhole* experience and most recently we have held our *Water Around the World* program."

Captain Plop's Water Saving Mission is the first in a proposed series of books focusing on waterwise messages for young children and aimed at increasing the water literacy of South Australians.

"The book focuses in on the three simple messages for water conservation in the home - stop leaking taps, don't leave taps running and use dual-flush toilet cisterns," Ms Howe said.

The book was launched to a group of children today in the SA Water Learning Centre by Minister for Water Security Karlene Maywald, SA Water Chief Executive Anne Howe, and the book's author Hayley Morton.

Copies of *Captain Plop's Water Saving Mission* will be sent to each South Australian school, pre-school and public library.

A web version will also be available from 16 July 2009 on our website at www.sawater.com.au.