



NEXT ROUND OF TANKS BENEFIT CLUBS FROM BORDER TO BORDER

The West End Community Fund and allied partner the Community Football Board via the SANFL today announced recipients of the third round of water tanks to be donated to community sports clubs around South Australia.

The third instalment will see ten leagues clubs reaching from Western United Football club in Penong close to the SA/WA border to Broken Hill just over the SA/NSW border receive a 22,000 litre Team Poly Water Tanks to assist in the maintenance of their fields.

The community to community funding initiative was launched in July 2009, with a pledge to support 40 clubs before September 2010. Funds are raised for the project through water purchases at the West End Brewery's iconic water fountain and are then used to give back to communities in need. As part of the initiative, SA Water also provides a donation of \$1,000 per tank, per site.

Newly appointed Regional Director of South Australia Brewing and Chair of the West End Community Fund, Jake Parkinson, said the initiative had been well received in the 20 communities that have received donations to date.

"I visited Lyrup in the Murray River region recently to present the Lyrup Football Club with its tank, and the community was delighted," said Jake.

"West End is a proud supporter of sport at all levels in South Australia, and we are excited to continue this initiative and make a real difference at a regional level."

Former player and Captain of South Adelaide Football Club Ben Warren said he is humbled by the donation to his former club at Langhorne Creek.

"This is fantastic news for grass roots footy and Langhorne Creek in particular, and again West End has shown their support for country football," Ben said.

The tanks will roll out from the end of March.

#Ends

For further information: Robbi Tims 0418 834 823.

ABOUT THE WECF

The West End Community Fund has been set up to manage the funds from the Water Fountain at the iconic West End Brewery, which has been dispensing fresh filtered water from natural aquifer underneath the brewery since 2000.

In 2002, after public consultation a charge was imposed, with funds going to South Australian charities and managed by the Adelaide Bank Charitable Foundation. In September 2008 this foundation closed due to the Bendigo Bank merger.

The West End Community Fund hopes to assist communities in need with appropriate funding and solutions-based initiatives.

HOW DID WE CHOOSE THE FOOTBALL CLUBS?

General selection Guidelines and stipulations:

1. Allocated to Communities very reliant on water or in marginal or low rainfall areas
2. Spread over all the state
3. Only 1 tank per league in each proposed allocation and
4. All recipients have advised a need for increased water storage and value the need to conserve usage

ROUND 3 TANK DESCRIPTIONS

1. Broken Hill Football League – Jubilee Oval

Although Broken Hill is situated just inside NSW, it has very strong links in SA and maintains its affiliation with SACFL. The city has a population in excess of 20,000 people and it is located in a very arid climate. It now relies heavily on mining and tourism. There are four football clubs in the BHFL and Jubilee Oval is the headquarters and the main oval used.

2. Burra Booborowie Hallett Football Club

Burra Booborowie and Hallett Football Club play all home games at Burra which is based in the North Eastern Football League and comprises an eight team competition. Burra and surrounding districts is primarily a cropping and sheep grazing agricultural area with some tourism and has suffered from the drought over the past years and watering of the oval has been very difficult to maintain for this club.

3. Langhorne Creek Football Club

Langhorne Creek Football Club is situated in a wine growing district located on the banks of the Bremer River which flows into Lake Alexandrina, some 15 minutes from the larger centre of Strathalbyn on the eastern Fleurieu Peninsula. Yearly average rainfall is 380mm and cropping in this area relies heavily on irrigation from the lower lakes. The football club plays in the strong Great Southern Football League which comprises 10 teams. Ben Warren (sth adel captain and family is from Langhorne Creek)

4. Meningie Football Club

Meningie is situated on the northern end of Lake Albert in the Coorong with a population of about 900 people. The Meningie Bears Football Club plays in the River Murray Football League and the oval is used by several other sporting clubs as well as Meningie Area School. Watering of the town oval is under pressure with Lake Albert being shut off from the River Murray and the lake can no longer be used for irrigation, including the watering of the town oval.

5. Pinnaroo Football Club

This club is situated in one of the most marginal rainfall areas in SA. It barely averages over 10 inches per year and is particularly restricted in its irrigation. This area's main source of income is derived from cereal crops however would only generate two good seasons in ten. Any catchment such as a water tank would be pivotal for all sporting clubs situated in this very challenging area.

ROUND 3 TANK DESCRIPTIONS (cont'd)

6. **Brown's Well Football Club – Riverland Football League**

Brown's Well plays in the Riverland Football League and represents an area approximately 35 kms south of Loxton with the Club playing its matches at Paruna Oval. The main industry is cereal farming in a very arid area which is still experiencing drought conditions after missing out on much needed rainfall last year. The Paruna Primary School which also shared the oval was forced to close 2 years ago and is a further setback for the area as the children now have to travel to Loxton for their schooling.

7. **Western United Football Club – furthest western club in SA**

Western United Football Club is based at Penong, our furthest club to the west 70kms from Ceduna. The region is very much reliant on cereal and sheep farming in a low rainfall area. The township of Penong has relied heavily on ground water in the past and has very limited mains water supply. The club plays in the Far West Football League which comprises four teams.

8. **Woomera & Districts Football League – Roxby Downs**

Roxby Downs is a relatively young town built to service the mining industry. BHP is planning to expand the Olympic Dam mine which will lead to a population growth. It is situated in the north of SA in very arid conditions. The five team football competition plays every weekend at the Roxby Downs Oval which is the headquarters of the League.

9. **United Football Club**

United Football Club represents a number of small towns including Dublin and Wild Horse Plains and the area is known as Long Plains. The club's oval is located in the Long Plains region adjacent to the main north railway line. The area is heavily reliant on a couple of local industries including a sheet metal business and the local trucking industry along with the local cereal farming community. The United Football Club is one of seven teams which compete in the Adelaide Plains Football League.

10. **Wudinna United Football Club**

Wudinna United Football Club is based at Wudinna on the Central Eyre Peninsula and the community is predominantly reliant on cereal farming in a low rainfall region. The club is an amalgamation of the Yanninee, Pygery and Wudinna Clubs. The community is one of the most proactive in regard to water conservation with all green areas in the town (including oval) watered through the Granite Rock run off scheme and the oval also has an underground seepage watering system. The club plays in the Mid West Football League which comprises six teams.

DELIVERED PRIOR TO 28/02/10

Round 1 & 2 of 10 Tanks 2009/2010

Club	League
ROUND 1	
Booleroo Melrose Wilmington (Booleroo)	Northern Areas Football League – recipient BOOLEROO OVAL
Cleve	Eastern Eyre Football League
Goolwa Port Elliot (Goolwa Oval)	Great Southern Football League
Loxton North	Riverland Football League
Mallala	Adelaide Plains Football League
Paskeville	Yorke Peninsula Football League
Peake	Mallee Football League
Riverton Saddleworth Marrabel United (Riverton Oval)	North East Football League
United Yeelanna (Karkoo Oval)	Great Flinders Football League
Whyalla (Bennett Oval)	Whyalla Football League

DELIVERED PRIOR TO 28/02/10

Round 1 & 2 of 10 Tanks 2009/2010

Club	League
ROUND 2	
Blyth	North Eastern Football League
Snowtown (NB: Extra tank supplied by Team Poly).	North Eastern Football League
Callington Football Club	Hills Football League
Hamley Bridge Football Club	Adelaide Plains
Kapunda Football Club	Barossa, Light & Gawler League
Lameroo Football Club	Mallee Football League
Lyrup Football Club	Riverland Football League
Marble Range Football Club	Pt Lincoln Football League
Moonta Football Club	Yorke Peninsula
Rudall Football Club	Eastern Eyre
Keith Football Club	Keith, Naracoorte, Tintinara Football League