



Government  
of South Australia

# Media Release



**Robyn McLeod**  
Commissioner for Water Security

**Mayor Felicity-ann Lewis**  
President  
Local Government Association  
of South Australia

**EMBARGOED 6.00AM FRIDAY 18<sup>th</sup> DECEMBER 2009**

## Free kit helps build WaterWise Communities across South Australia

The State Government and the Local Government Association are encouraging households, businesses and community groups to join a new WaterWise Communities initiative and get a free kit to help them use water wisely.

Commissioner for Water Security, Robyn McLeod, says, "South Australians have become very good at saving water and are always looking for new and creative ways to reduce the amount of water they use."

The new initiative follows the success of the WaterWise Communities Swap and Save showerhead exchange program.

"You can register now to join WaterWise Communities on-line or at your local participating council office. Once you've registered you can pick up a free WaterWise kit from your participating council," Commissioner McLeod said.

The kit for households includes a checklist of tips on how to use water wisely in the home and garden, a four minute shower timer, a personal water saving plan, a fridge magnet with water saving ideas, a bookmark, a gardening calendar, a letterbox sticker and a H<sub>2</sub>OME rebate booklet detailing water saving rebates available through SA Water.

The kit for businesses and community groups includes a checklist of tips on how to use water wisely throughout the workplace, a reception window sticker, a fridge magnet with water saving ideas, plus bathroom mirror and shower stickers encouraging wise water use.

Local Government Association President and City of Marion Mayor, Felicity-ann Lewis, says, "Local councils are at the very heart of the community and this new initiative provides an excellent opportunity for governments households, business and community groups to work in partnership."

"We already lead the nation in stormwater harvesting, wastewater recycling and rainwater tank ownership, and through initiatives like WaterWise Communities we'll soon be regarded nationally as the water-sensitive state. That's something we can all feel very proud of," Mayor Lewis said.

Iconic South Australian company Charlesworth Nuts is one of the first businesses in SA to join WaterWise Communities.

Charlesworth Nuts owner, Brett Charlesworth, says, "Our business celebrated its 75<sup>th</sup> anniversary this year and we're committed to South Australia's future and supporting community efforts to use water wisely.

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“Water is a very precious resource in South Australia - one that we can no longer take for granted - and like all areas in business there are always ways to become more efficient in the way that we use it.

“What WaterWise Communities does is provide us with the tools we need to make sure we are doing everything possible to help promote the value of water and to use it wisely.”

As well as CEO of Charlesworth Nuts, Brett is also President of the Flagstaff Hill Football Club, another foundation member of the WaterWise Communities initiative.

“Being involved in the community is really important to me, which is why the WaterWise Communities initiative is a good one,” Mr Charlesworth says.

“It brings a range of groups and individuals within council areas together to work collectively to make a difference. We all need to do our bit.

“I also love a bit of competition so the challenge is on to see which WaterWise council grows the fastest.”

WaterWise Communities is a partnership initiative of the Local Government Association, SA Water and the State Government as part of the Water for Good community education program. Water for Good is South Australia’s plan to secure sustainable water supplies both now and in the future.

To join WaterWise Communities register on line at [www.waterforgood.sa.gov.au](http://www.waterforgood.sa.gov.au) or visit your local participating council.

**Media note: Local Government Association President, Felicity-ann Lewis, Charlesworth Nuts CEO Brett Charlesworth and Commissioner for Water Security, Robyn McLeod, will announce the new WaterWise Communities initiative at:**

**11.00 a.m. on Friday 18 December at Charlesworth Nuts, 29-31 Township Rd, Marion.**

Media contact Tim Laris 8204 1051 or 0427 091 888.

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## Background information

Councils that have already joined WaterWise Communities include:

- Adelaide City Council
- District Council of Barunga West
- The City of Burnside
- Campbelltown City Council
- City of Charles Sturt
- The Coorong District Council
- Flinders Ranges Council
- Town of Gawler
- Regional Council of Goyder
- District Council of Grant
- District Council of Lower Eyre Peninsula
- District Council of Loxton Waikerie
- City of Marion
- City of Mitcham
- Mid Murray Council
- City of Mount Gambier
- City of Onkaparinga
- City of Playford
- Port Augusta City Council
- Port Pirie Regional Council
- City of Prospect
- Renmark Paringa Council
- City of Tea Tree Gully
- District Council of Tumby Bay
- City of Victor Harbor
- The Corporation of the Town of Walkerville
- City of West Torrens
- The City of Whyalla

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