**SPONSORSHIP APPLICATION**

***Please complete this form if you are seeking sponsorship support from SA Water. Only applications submitted on this form and within the application open period will be considered.***

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| --- | --- |
| Date of application |  |
| Name of event/program |  |
| Date of event/program |  |

**Contact details**

|  |  |
| --- | --- |
| Organisation seeking sponsorship |  |
| Contact name |  |
| Position |  |
| Phone number |  |
| Email address |  |
| Postal address |  |

**Sponsorship details**   
*Please provide information on each of the following points. Answers should not exceed 200 words.*

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| **1. Description of project/activity**  Please include objectives, background information, location and duration |
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| **2. Background information on your organisation**  Mission, vision and long-term goals |
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| **3. Alignment with SA Water’s strategy**  How does the activity/project reinforce SA Water’s role in water delivery and wastewater management in South Australia?  ? |
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| **4. Support sought from SA Water**  Amount required in cash, product requirements and date payment is required |
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| **5. Your audience**  Projected size of audience, demographics and membership information |
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| **6. Sponsorship benefits**  Include opportunities to distribute educational and promotional material |
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| **7. Media and promotion opportunities**  Proposed marketing and promotional activities that you will undertake to support the program/ activity\*  *\*Please specify SA Water name/logo exposure in proposed activities* |
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| **8. Opportunities for SA Water staff engagement**  Outline how SA Water staff can be involved with the event |
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| **9. Other sponsors**  Outline the involvement of, or exclusive arrangements with, other sponsors that may limit SA Water’s promotional activities |
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| **10. History with SA Water**  If SA Water has previously supported the organisation, detail the support received. *(Note: Previous sponsorship does not guarantee that we will provide support in the future).* |
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| **11. Evaluation**  Please outline how you will evaluate the sponsorship benefits deliverable to SA Water. *(Note: A report must be provided to SA Water no later than six weeks after the sponsored event or program) has concluded.)* |
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**Please submit your completed application to SA Water Community Relations attention to ‘Sponsorships’.**

**Email: sponsorships@sawater.com.au**

**Mail: SA Water, Sponsorships, GPO Box 1751, Adelaide SA 5001.**